



ACCREDITATION RULE 4
Issue Date: 2007/12/10
Supersedes: Advisory 6, 2005/09/08

SUBJECT: Conditions for Use of the ANAB Name and Accreditation Mark

APPLIES TO: ANAB-Accredited and Applicant Certification Bodies

PREFACE

This Accreditation Rule addresses the conditions for use of the ANAB name and ANAB accreditation mark for ANAB-accredited certification bodies (CBs) and their certified organizations.

The mark below is a sample and shall in no way be used by a CB or an organization. Electronic copies of the mark can be obtained from ANAB staff. It is the responsibility of an ANAB-accredited CB to provide the ANAB accreditation mark to its certified clients.



ACCREDITATION RULE

1. An ANAB-accredited CB shall not use ANAB accreditation in such a manner as to bring ANAB into disrepute and shall not make any statement regarding its accreditation that ANAB may consider inaccurate, misleading, or unauthorized.
2. An ANAB-accredited CB may use the ANAB accreditation mark only in conjunction with its own mark on its certificates, advertising, stationery, and literature (in any medium including electronic media and Web sites) associated with its accredited certification activities, subject to the conditions stated in this Accreditation Rule.
3. A certified organization may use the ANAB accreditation mark only in conjunction with the accredited CB's mark on the organization's stationery and literature, and in its advertising, subject to the conditions in this Accreditation Rule and to the CB's conditions for use of its mark.
4. The ANAB accreditation mark shall be reproduced:
 - a. in black or in blue (PMS 2935 or equivalent).
 - b. in a size which makes all features of the mark clearly distinguishable.
 - c. without distortion of its dimensions.
5. When using the ANAB accreditation mark, its size must not exceed the size of the CB's mark.
6. An organization may not place the ANAB accreditation mark in isolation from the CB's mark.
7. An ANAB accreditation mark shall not be used by an ANAB-accredited CB on any document unless the document relates in whole or in part to certification activities of the CB which are accredited by

ANAB. This would not preclude an ANAB-accredited CB from including the accreditation mark on its preprinted letterhead paper.

8. ANAB's accreditation mark shall not be used on a product or in such a way as to suggest that the CB and/or ANAB have certified or approved any product, process, or service of a certified organization, or in any other misleading manner.
 - a. If larger boxes, etc., used for transportation include the mark(s), a clear statement must be included to the effect that the product contained therein was manufactured in a facility with [quality or environmental] management systems certified as being in conformity with [specific standard such as ISO 9001, AS9100, or ISO 14001].
9. Upon withdrawal of ANAB accreditation, the CB shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead (in any medium, including electronic media and Web sites), and return any accreditation documents as required by ANAB.