



# Heads Up

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To: ANSI-RAB NAP Accredited Certification Bodies (CBs) and Accreditation Auditors

From: Randy Dougherty, Director of Registrar Accreditation

Re: Communicating the Value of Accredited Certification of an Environmental Management System

One of the challenges that all of us share is how to communicate the value of accredited registration. To this end, there is information on the RAB website that you should be aware of, and may have occasion to access.

The first is a document developed by the Multi-State Working Group (MSWG) entitled "The External Value Environmental Management System Voluntary Guidance." This can be accessed from the RAB Web site at [www.rabnet.com](http://www.rabnet.com). Click on "Links" and you will find it under the link to the MSWG.

You should also be aware that the EMS Council has an Outreach Committee that is continually working to find new and improve ways to communicate the value of an accredited certification for EMS. You can stay informed by accessing information for this group on the RAB Web site at [www.rabnet.com](http://www.rabnet.com). Click on "EMS" and the last paragraph give you a link to the "Outreach Committee."